



Station Order Revised Add to Schedule Stabenow for Senate 2012

Market: Grand Rapids

Flight Dates: Monday, October 08, 2012 to Sunday, October 14, 2012

Estimate ID

12256

Contact: Shaw Ferenc

Phone: 269-388-3333

Email: sferenc@wwmt.com, bbradley@sbgnet.com

Fax: 269-345-5693

Direct: 269-388-3490

WWMT-TV

Program Name	Days		Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
	DP	Length		Oct 08	Oct 09	Oct 10	Oct 11	Oct 12	Oct 13	Oct 14	
WWMT 5a News	EM	M-F	\$200.00	1			1	1			3
5:00 AM 5:30 AM		30	\$600.00								
Highly pre-emptible at LUR per WWMT. Move to S2											
Dr. Phil	EF	M-F	\$300.00	1							1
3:00 PM 4:00 PM		30	\$300.00								
Highly pre-emptible at LUR per WWMT. Move to S2											
Anderson Cooper	EF	M-F	\$300.00				1				1
4:00 PM 5:00 PM		30	\$300.00								
Highly pre-emptible at LUR per WWMT. Move to S2											
WWMT 6p News	EN	M-F	\$750.00			1					1
6:00 PM 6:30 PM		30	\$750.00								
Highly pre-emptible at LUR per WWMT. Move to S2											
Wheel of Fortune	PA	M-F	\$800.00					1			1
7:00 PM 7:30 PM		30	\$800.00								
Jeopardy	PA	M-F	\$800.00				1				1
7:30 PM 8:00 PM		30	\$800.00								
NCIS	PT	Tu	\$1,500.00		1						1
8:00 PM 9:00 PM		30	\$1,500.00								
Vegas	PT	Tu	\$1,500.00		1						1
10:00 PM 11:00 PM		30	\$1,500.00								
Criminal Minds	PT	W	\$1,500.00			1					1
9:00 PM 10:00 PM		30	\$1,500.00								
Made Jersey	PT	F	\$900.00					1			1
9:00 PM 10:00 PM		30	\$900.00								
48 Hours	PT	Sa	\$600.00						1		1
10:00 PM 11:00 PM		30	\$600.00								
60 Minutes	PT	Su	\$1,500.00							1	1
7:00 PM 8:00 PM		30	\$1,500.00								

Suzanne Collins

Media Strategies and Research

1580 Lincoln Street, Suite 510, Denver, CO 80203

Date/Time Sent: 10/4/2012 10:16:33 AM

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		Length			Oct 08	Oct 09	Oct 10	Oct 11	Oct 12	Oct 13	Oct 14	
The Good Wife	PT	Su		\$1,200.00							1	1
9:00 PM 10:00 PM		30		\$1,200.00								
Mentalist	PT	Su		\$1,600.00							1	1
10:00 PM 11:00 PM		30		\$1,600.00								
WWMT 11p News	LN	M-F		\$900.00		1						1
11:00 PM 11:30 PM		30		\$900.00								
Highly pre-emptible at LUR per WWMT. Move to S1C												
Station Gross Totals				\$14,750.00	2	3	2	3	3	1	3	17

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